

1 - 4 October 2019
ANGERS - FRANCE
CONGRESS CENTRE



Visit the event

Become a partner

A TERRITORY OF INNOVATION WITH HIGH AMBITIONS FOR SENIORS

THE SILVER ECOSYSTEM ECONOMY IN THE PAYS DE LA LOIRE REGION

For the Region, the **Silver Economy** is a **priority market** with market structuring and business support ; support for territories to enhance the reception of their elders; applied research and innovation; training in the field of personal assistance

The regional territory is already **at the forefront of research and innovation** : the Centich and the low vision centre of the mutualité Anjou Mayenne are perfect examples of this. The Chamber of Commerce and Industry, the G rontop le, a network of actors in the Pays de la Loire region for «Ageing Well», and the Living Lab at the University Hospital of Angers provide regional expertise in terms of health, gerontological and technological services.

The presence of major players in the housing, personal services and digital sectors, as well as the involvement of local authorities, particularly the Maine-et-Loire department and the CCAS of Angers, make the Pays de la Loire a real laboratory in terms of social innovation..



ANGERS THE SMART SILVER CITY OF TOMORROW

Rich in solid collaborations between players in the fields of ageing, health, IOT and **Silver Economy**, Angers aims, within 10 years, to build the smart silver city of tomorrow: a true model of a «High Human and Urban Quality» living space that is accessible, inclusive and attractive, respectful and rich of its seniors.

Angers offers a quality of life that is regularly distinguished in the rankings, combining lifestyle and economic dynamism.



Relying on a network of experts : research, training, economic development

Creating practical innovative solutions

Improving the life and health of elderly people

En mode senior

Smart City, Smart Home, Smart Life
www.enmodesenior2019.com

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INSPIRATIONS

SOLUTIONS

BUSINESS

PARTICIPATE IN THE 1ST INCLUSIVE INTERNATIONAL EVENT...

SMART CITY, SMART HOME, SMART LIFE

- Imagine and **build together a city of «High Human and Urban Quality»**, accessible, inclusive and attractive, respectful and rich of its elders..
- Put **data, artificial intelligence and its applications** into perspective in the different areas of senior life in the city and territories
- To provide a forum for meetings and exchanges between **research, companies, policy makers and users** around the needs and challenges of a smart and inclusive city for seniors.
- **A unique opportunity** of visibility, benchmark and business **for companies**

DEDICATED TO THE ACTORS AND FUTURE ACTORS OF THE SILVER ECONOMY

- The presentation of research advances in **AI and DATA** without forgetting the **ethical** dimension..
- A complete overview of the solutions and commercial offer related to the **ageing**.
- A **networking** opportunity to interact with the scientific, economic and political communities.
- A **business environment** for companies wishing to meet both users and prospects.

PUBLIC DAY

When I'm senior

TUESDAY, OCTOBER 1ST

- Users, Seniors
- Supporting staff
- Close relatives, family

PROFESSIONAL DAYS

October 2, 3 and 4

- Companies interested or present on the **Silver Economy** market
- Innovation, start-up
- Researchers and scientists
- Private and public organizations (personal services, accommodation, social landlords,...)
- French local and European authorities

+ 3000
PARTICIPANTS
OVER 4 DAYS



BECOME PARTNER

A COMPLETE OFFER

BEYOND THE MAXIMUM VISIBILITY PROVIDED BY THE EVENT, IT IS ABOVE ALL OF AN OPPORTUNITY TO HIGHLIGHT YOUR SOLUTIONS, SHARE YOUR VALUES AND COMMUNICATE YOUR VISION SO THAT WE CAN SHAPE TOGETHER THE CITY AND TERRITORY OF TOMORROW «EN MODE SENIOR».

PREMIUM OFFERS

Ensure a **strong presence** at the event by combining oral interventions, highlighting your solutions and experience while increasing your **media visibility** with our premium offers.

PROFESSIONAL EXHIBITION

Present your **know-how**, participate in the professional meetings, **promote** your activity according to your budget thanks to the different booths at your disposal.

PREMIUM PARTNERSHIP OFFER *

* Rates excluding VAT 20%.

PLATINIUM

25 000 € EXCL TAX

- Share your vision of the sector with public and private actors by organizing your own symposium in a dedicated room
- Take part in the debates during an intervention
- Highlight your know-how and your innovations on an equipped booth of 24 m²
- Increase your company's visibility as a major player in the construction industry of tomorrow's silverCity
 - Thank you announcement at the opening ceremony
 - Presence as a major partner on Web & Print media
 - Insertion of your brochure in the congress cases
- 10 full pass including congress access, breaks, lunches and networking evenings
- **20% discount** on «Premium options»

GOLD

18 000 € EXCL TAX

- **OPTIONS**
 - Present your solutions to the public and private actors by organizing a workshop/ demonstration in a dedicated room during the lunch break
 - or**
 - Participate in the debates during an intervention
- Highlight your know-how and your innovations on a 15 m² equipped booth
- Increase your company's visibility as a major player in the construction industry of tomorrow's **silverCity**
 - Announcement of thanks at the the opening ceremony
 - Presence as a major partner on Web & Print media
 - Insertion of your brochure in congress cases
- 5 full pass including congress access, breaks, lunches and networking evenings
- **15% discount** on « Premium options »

SILVER

13 000 € EXCL TAX

- Showcase your know-how and innovations on a 12 m² equipped booth
- Participate in the debates during an intervention to be defined
- Augmentez la visibilité de votre entreprise en tant qu'acteur majeur de la construction de la **silverCity** de demain
 - Presence as a major partner on Web & print media
 - Insertion of your brochure in congress cases
- 3 full pass including congress access, breaks, lunches and networking
- **10% discount** on «premium options».

ER OF THE EVENT

FOR OPTIMAL VISIBILITY

TAILOR-MADE SPONSORSHIP

Increase your company's **visibility** and choose your **promotional tools** thanks to our tailor-made sponsorship.

Sponsor packs are downloadable from the website
www.enmodesenior2019.com

SIDE EVENT

Highlight the **innovative spirit** that drives your company around the Silver Economy by organizing a side event and booking one of our rooms.

Are you considering another form of partnership than the ones proposed ? Do not hesitate to contact us :
sponsor@destination-angers.com

« PREMIUM » OPTIONS*

* Rates excluding VAT 20%

YOUR VILLAGE START UP

5 000 € EXCL TAX

- Equipped to accommodate up to 10 start-ups under your brand

PRIVATE MEETING CORNER ON YOUR BOOTH

5 000 € EXCL TAX

DEMONSTRATION AREA WITHIN THE « EXPERIENCE LAB »

On quotation

(depending on the reserved space)

EXCLUSIVE SPONSORSHIP OF THE « POLICY FORUM »

8 000 € EXCL TAX

- International political debate open to the general public

EXCLUSIVE SPONSORSHIP OF A « SYMPOSIUM »

4 000 € EXCL TAX

SPONSORSHIP OF THE LUNCH AREA

4 000 € EXCL TAX

- Visibility of your brand at the lunchroom - 2 days

SPONSORSHIP OF A LOUNGE AREA

4 000 € EXCL TAX

LIMITED TO 2 PARTNERS

- Reserved for participants with a full pass

NETWORK EVENING SPONSORSHIP

1 500 € EXCL TAX

- Visibility of your brand in the cocktail reception area
- Thursday, October 3



BOOTHS*

* Rates excluding VAT 20%, including assembly and disassembly

BOOTH 18 SQ FT

3 980 € EXCL TAX

Equipped booth :

- Carpet, modular partition for booth bottom with large LED display, lighting (3 rails of 3 rod spotlights with power supply)
- Sign
- Furniture: a reception desk with 2 high stools or one high table and 4 high stools
- Electricity kit
- 1 m² storage room with return partition and electrical outlet
- 2 brochure displays
- Semi-private space with glass partition, 6 m² velum ceiling
- 2 m² storage room with partition wall return and electrical outlet

BOOTH 12 SQ FT

2 650 € EXCL TAX

Equipped booth:

- Carpet, modular partition for booth floor with LED display, lighting (2 rails of 3 rod spotlights with power supply)
- Sign
- Furniture: a reception desk with 2 high stools or a high table and 4 high stools
- Electricity kit
- Reserve of 1 m² with return wall and an electrical outlet

BOOTH 9 SQ FT

1 990 € EXCL TAX

Equipped booth:

- Carpet, modular partition for booth floor with LED display, lighting (a 3 spotlight rod rail with power supply)
- Sign
- Furniture: a reception desk with 2 high stools or a high table and 4 high stools
- Electricity kit

START-UP OFFER*

* * Rates excluding VAT 20%.

PITCH + 4 SQ FT MODULE

1 500 € EXCL TAX

- A 5-minute pitch to present your innovations and/or needs to an audience of professionals
- 4 m² module equipped: lighting, sign, carpet, back panel, desk, 16A electrical connection

TAILOR-MADE SPONSORSHIP*

* Tarifs hors TVA 20%

COMMUNICATION

Exclusive sponsor
«high-range congress case»,
based on 500 units : **6 000 €** EXCL TAX

Your USB key including the **En Senior Mode**
program, based on 500 units: :
3 000 € EXCL TAX

Necklace sponsor, logo 1 face,
base 500 units: :
3 000 € EXCL TAX

Sponsor newsletter electronic banner :
3 000 € EXCL TAX

ADVERTISING SPACE IN THE PROGRAM

- 1 full page **1 800 €** EXCL TAX
- ½ page **1 200 €** EXCL TAX
- ¼ page **900 €** EXCL TAX
- 3rd cover **2500 €** EXCL TAX

Exclusive sponsor of smartphone
charging stations :
1 000 € EXCL TAX

SPONSORED CONFERENCE

IN A DEDICATED SPACE AND ITS INTEGRATION
INTO THE EN MODE SENIOR PROGRAM

ON QUOTATION

For each booth booked, your logo will be displayed with a dynamic link on the «exhibitors» page of the website. Access to the congress, insurance and meals are not included in the price. Possibility of a bare booth, addition of furniture or decorative elements possible on request





ANGERS CITY OF EVENTS

1ST EDITION EN MODE SENIOR AT THE NEW CONGRESS CENTRE

Located 10 minutes from the station and hotels, the brand new congress centre has a Grand Auditorium with 1200 seats and a new auditorium with 266 seats, with more than 3000 m² of reception and exhibition area.



Modular equipment provided with the latest acoustic technologies makes it possible to accommodate congresses, exhibitions, seminars, conventions, corporate events, etc.

New bright spaces give access to a 400 m² panoramic terrace with a view on an exceptional botanical garden. A large reception area, the halls as well as the rooms of meetings (18 rooms from 40 to 400 seats) also benefit from this exceptional setting..

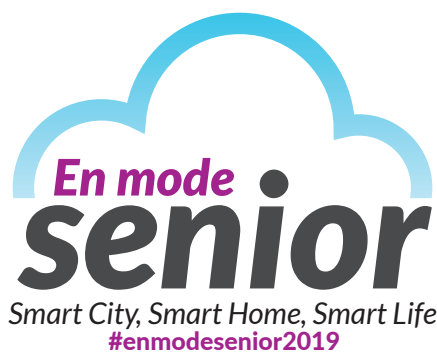
2nd economic
centre
of the
Pays de La Loire

3rd largest
city
in the Western
France

ANGERS GATEWAY TO THE WESTERN FRANCE

- 1H20 FROM PARIS BY TGV
- Less than 4 hours from the major French cities..
- 2H20 from Paris Charles de Gaulle
Charles de Gaulle par TGV
- 40 mn from Nantes Atlantique airport
by TGV and airport shuttle





1 - 4 October 2019
ANGERS - FRANCE
CONGRESS CENTRE

1 Event for 5 Meetings

PUBLIC DAY

When I'm senior

Caregivers - Users - Companies

Organized by the CCAS of Angers

October, 1 2019

workshops | Round Tables | Citizen debate | Innovation

Trophies

POLICY FORUM

Political debate

Sharing experiences and good practices : «the inclusion of Seniors in their territory»

October 2 2019

Open dialogue at the international level

CONGRESS

International conference

October 2 and 3, 2019

International Conference Artificial Intelligence and Data by the Centich

PROFESSIONAL EXHIBITION

Business Space

Experience Lab & start-up camp

2,000 m2 dedicated to national and international companies

October 2 and 3, 2019

Networking | Business | Product & Solutions Tests

LEARNING EXPEDITIONS

Course organized in the
Pays de La Loire region

October 4 2019

Immersion in the heart of Silver Economy projects and sites

The organizers



Co-organizers



Supports



info@enmodesenior2019.com
www.enmodesenior2019.com

